

AMSTERDAM wanted

A DYMO

TAPEWRITER THAT WOULD PRINT

STYLE 18000

This handsome new DYMO TAPEWRITER uses both 1/4 inch and 3/8 inch embossing tapes. . . .

A hand embossing tool which allows for the quick changing of its tape tracks by the simple movement up or down of only one selector pin.

9 inches long,

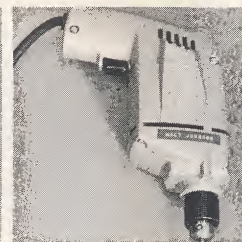
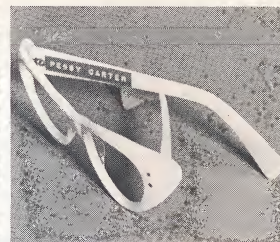
3 inches wide.



Blue baked enamel with charcoal blue trim.

Now, you can choose between 1/4 inch and 3/8 inch labels in full range of 6 available colors. By moving the selector pin up, you immediately change the tool's tape track to accommodate 1/4 inch tape . . . down, the tool is ready for 3/8 inch tape. No interchangeable parts or accessories are needed. This feature gives you the option of using the less expensive 1/4 inch label for special applications calling for narrow labels or easily switching to larger, more prominent 3/8 inch labels.

HERE ARE JUST A FEW PLACES WHERE YOUR LABELMAKER CAN BE USEFUL:



1/4 INCH TAPE

AND ALSO 3/8 INCH TAPE..

"PULL TAB" CUTOFF

Dymo's "pull tab" is automatically cut on the end of each label. Just hold this tab, pull off the protective backing and you have a raised letter label ready to apply.



ORDER BELOW

AMSTERDAM CO., AMSTERDAM, N. Y.

PLEASE INCLUDE FREE PREMIUM

Please enter our order for.....LABELMAKERS Style 18000 at \$14.95 each. Small shipping charge additional.

We prefer:

.....Rolls of 1/4 inch
Tape at \$1.00 each.
(Minimum 5 Tapes)

.....Rolls of 3/8 inch
Tape at \$1.25 each.
(Minimum 5 Tapes)

Color desired:

- | | |
|---------------------------------|--------------------------------|
| <input type="checkbox"/> Red | <input type="checkbox"/> Green |
| <input type="checkbox"/> Yellow | <input type="checkbox"/> Gold |
| <input type="checkbox"/> Black | <input type="checkbox"/> Blue |

NAME.....

ADDRESS.....

CITY.....STATE.....ZIP CODE.....

ORDERED BY.....

- ☐ Address at left is that of company. Please ship open account and bill company.
- ☐ Check enclosed. (Money back if not delighted.)
- ☐ Address is my home address. Ship open account and bill me personally.

ORDER NOW — TRY FOR 30 DAYS . . . PAY ONLY IF 100% PLEASED

3* 4* 5 6* 7* 8* 9* 60* 2061* 2071* 5221

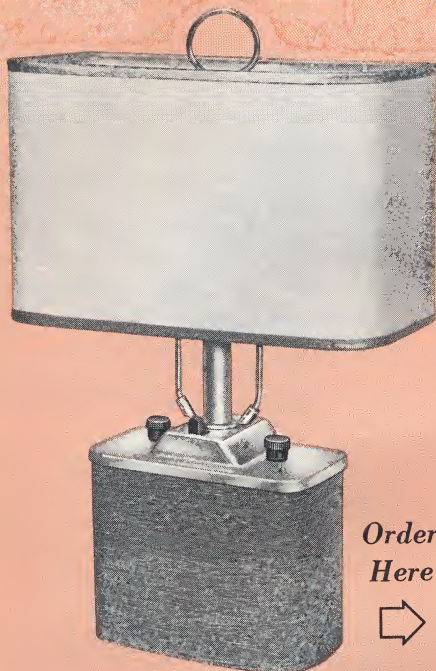
AMSTERDAM CO., AMSTERDAM, N. Y.

(over)

Four Seasons

PORTABLE LAMP Style 1472

Complete with battery and bulb



NEW... cordless electric portable lamp. Move it to any room in the house during power failures. Fine decorator finish blends with any style furniture... perfect outdoor light —for barbecues—boats—cottages—trailers—beach—everywhere! No danger of short circuits, electrical shocks, etc.

PLEASE INCLUDE FREE PREMIUM

AMSTERDAM CO., Amsterdam, N. Y.

Please enter our order for.....**FOUR SEASONS PORTABLE LAMP Style 1472** at \$12.95 each. Small shipping charge additional.

Order Here



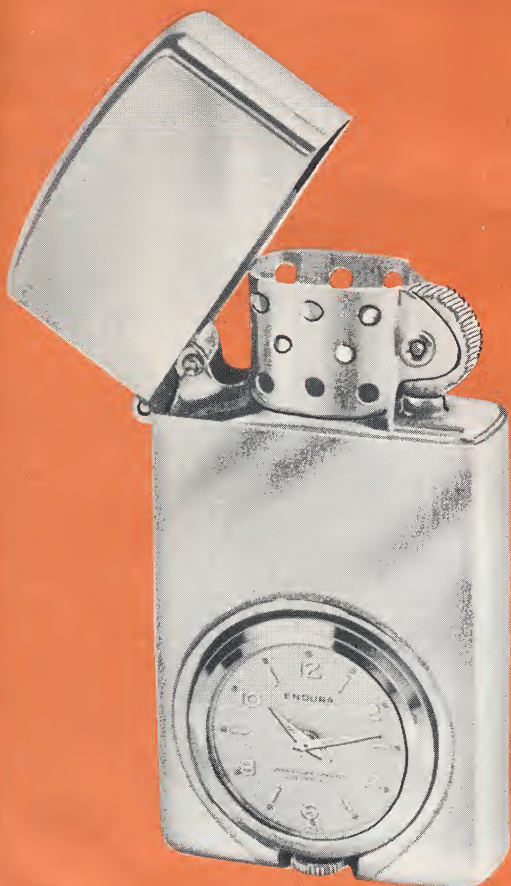
Name
Address
City State Zip Code
Ordered by

3* 4* 5 6* 7* 8* 9* 60* 2061* 2071* 5221



Order Now—Try for 30 days...Pay only if 100% pleased

AMSTERDAM CO., Amsterdam, N. Y.



NEW... FROM AMSTERDAM STYLE 17110 WATCH LIGHTER

Here's a dual purpose cigarette lighter that has all the extras a smoker could want ... Time and light creatively put together in an outstanding new gift idea.

The Lighter: Windproof with a long lasting fuel capacity. Uses standard wicks and flints in a standard sized lighter.

The Watch: Made in Switzerland by craftsmen whose skill is unquestioned ... luminous hands provided for easy reading in the dark.

Order below

AMSTERDAM CO. AMSTERDAM, N. Y. Please include **FREE premium**

Please enter our order for the new **WATCH-LIGHTER Style 17110**. We have indicated quantity desired. Small shipping charge additional.

- | | | |
|--|---|---|
| <input type="checkbox"/> 50 — \$ 9.95 each | <input type="checkbox"/> 6 — \$10.95 each | |
| <input type="checkbox"/> 24 — 10.25 each | <input type="checkbox"/> 3 — 11.50 each | <input type="checkbox"/> 1 — \$12.95 (sample) |
| <input type="checkbox"/> 12 — 10.50 each | <input type="checkbox"/> 2 — 11.95 each | |

Name
Address
City State Zip Code
Signed by

Order Now - Try For 30 Days
Pay Only If 100% Pleased.

AMSTERDAM CO. AMSTERDAM, N. Y.

- ☐ Address at left is that of company. Please ship open account and bill company.
☐ Check enclosed. (Money back if not delighted)
☐ Address is my home address. Ship open account and bill me personally.

(over)

3* 4* 5 6* 7* 8* 9* 60* 2061* 2071* 5221